

LIFE IN DESIGN

Jojo CHANTLER

We chat to the Owner and Interior Designer at Jojo Bradley Interiors, Jojo Chantler.



What inspired you to create your design business?

Whilst renovating our house I saw a gap in the market, the business started in upholstery and soon evolved naturally into full-scale interior design.

How would you describe your design style?

That's a difficult one as every project

is unique. Our family home is elegant, yet exciting, fun and ultimately a livable space. Working with clients we take into consideration their personal taste, lifestyle and vision.

What is the easiest way to transform a space?

For a simple change; amending furniture layout or changing a wall colour. If the budget allows adding depth with fabrics, rugs and wallpapers can make a real statement.

What do you see as being the design trends this year?

Intense hues of plum and midnight blue paints with brass accents, also bold wallpapers - clients seem to be getting braver!



What's your favourite architectural style?

Georgian - as a quintessentially British architectural style I have worked with many beautiful Georgian properties, including my own. I love the high ceilings, proportions and

If the budget allows adding depth with fabrics,

period characteristics. I'm always also drawn to Georgian antiques for the same reason.

Can you describe your average weekend?

Weekends are usually a chaotic mix of friends and family which is a great respite from a busy week at work. Alongside running around after our two little boys and their social diaries, it doesn't allow time for much else!



What's your favourite colour and why?

Blue - there are so many tones from powder to navy, it's a palate which can be both beautiful and is easily enhanced with other accent colours.

If you had just one item in your design toolbox, what would it be?

A tape measure, it's essential for what we do - you will always find one in my handbag!

If you could banish something from the world of



design, what would it be?

Mass produced furniture, it not only has a short shelf but is bad for the environment. 🌱

Jojo Bradley Interiors, Stretton Hall Farm,
Stretton Tilston, Cheshire SY14 7JA,
www.jojobradleyinteriors.co.uk

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